

AGENDA

(Room 109)

Thank You to our Sponsor:



8:30 a.m. 911 Update.....NORMAN J. KENNARD, Esq.  
PTA Legal Counsel  
ECKERT SEAMANS CHERIN & MELLOTT, LLC

9:00 a.m. 2024 Broadband and Video Report on Rural America..... BRIAN WEIS  
Director of Customer Service  
INNOVATIVE SYSTEMS

This presentation will include 2024 data that identifies key demographic, social, and preferential tendencies of your broadband and video customers. The study was conducted in rural marketplaces across the US with over 800 respondents and includes a benchmark report that covers 2021-2024. A free copy of the full report will be made available to conference attendees.

9:45 a.m. BREAK

10:00 a.m. A Methodical Approach to PON/FTTx Testing – Case Studies Discussion .....NEIL POLLENZ  
Sales Manager  
VeEX, Inc.

FTTx/PON networks are the next evolution of service delivery to both residential and commercial customers. These networks are a mix of both greenfield and repurposed/reutilized legacy brownfield networks. These networks have both similarities and disparities when it comes to commissioning and troubleshooting. In many cases Service Providers need to rely on Contractors for supplementing their in-house workforce to make this happen. The Multi-Gigabit service offerings are moving quickly, morphing on the fly and need to support both immediate as well as future (faster) requirements. With this said, having a methodical approach to what we test, how we test, and why we test, and what we document is important. In this presentation VeEX will discuss field visits with service provider clients. We will talk about what the observations have been about what was determined to be important as far as a methodical Work Flow.

10:45 a.m. ASPLUNDH – Our History and What We Do .....CHRIS GOSNEY  
TRAQ Certified Utility Specialist  
Certified Tree Care Safety Professional  
Asplundh Tree Experts

11:30 a.m. Adjourn