



DAY 1 – Wednesday, May 7th

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| 1:30 PM | PRPL AND BEYOND: INNOVATING THE FUTURE OF CONNECTIVITY Presenter: Andrew Cuellar, Product Marketing Manager | Zyxel Communications |
| <i>Unveil the game-changing potential of PRPL in fostering innovation within connected ecosystems. Understand the key principles of PRPL, its contribution to improving performance and reliability, and its influence on the future of connectivity. Learn about the future developments for PRPL and how it is continuously redefining the benchmarks for next-generation network solutions.</i> | | |
| 2:15 PM | COORDINATING COMPLEX UNDERGROUND PROJECTS WITH COORDINATE PA Presenter: Kevin Goldblum, Damage Prevention Liaison | Pennsylvania One Call System, Inc. |
| <i>How can you effectively manage large underground excavation projects to ensure that all underground stakeholders can coordinate and collaborate? How can you facilitate the sharing of project documents and communication with designated contacts on projects? How do you ensure that all the required 811 notices, such as design, complex project, and excavation tickets, are provided to the relevant underground stakeholders for your project?</i> | | |
| <i>Discover the Pennsylvania 811 Coordinate PA application, an underground project management tool that enables all underground stakeholders to safely manage large and complex underground projects from conception to construction.</i> | | |
| <i>Coordinate PA (CPA) acts as the central hub for all project workflows. It provides a visual representation of projects in real time, including relevant project data, records, contacts, and ticket notifications. CPA allows stakeholders to efficiently oversee the project's progress throughout its lifecycle, ultimately leading to a safer work environment and saving time and money.</i> | | |
| 3:00 PM | BREAK | |
| 3:15 PM | USF AND UPCOMING SUPREME COURT EVENT Presenter: Josh Seidemann, Vice President of Policy | NTCA |
| 4:00 PM | UNLEASH YOUR BRAND'S POTENTIAL TO DRIVE GROWTH Presenter: Jake Martin, Success Engagement Manager, GTM | Calix |
| <i>Users' experiences are defined by how they use your networks, and what they are doing while they are on them. How can you exceed subscriber experiences?</i> | | |
| <i>BSPs should strive to create an emotional connection with what your brand stands for. What do you do best? What do you want your brand to stand for? Focus on the attributes and benefits that differentiate you from your competition to fuel your growth.</i> | | |
| 5:00 PM | RECEPTION – Sponsored by:    | Location: 1 st Floor Lounge |

DAY 2 – Thursday, May 8th

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| 8:30 AM | MODERNIZING SERVICE PROVIDER NETWORKS Presenter: Zoey Fahner, Systems Engineer | Arista |
| | <i>Modern EVPN networks are much more flexible, resilient, and replace the need for proprietary vendor redundancy solutions. This talk is designed to be vendor agnostic and will focus on how these modern protocols function, how services are delivered, and the migration strategies providers can use when modernizing their existing networks.</i> | |
| 9:15 AM | BREAK | |
| 9:30 AM | FCC DEREGULATION: DELETE, DELETE, DELETE Presenter: Gary Zingaretti, President | Zingaretti Enterprises |
| 10:15 AM | BEAD DISCUSSION | |
| 11:00 AM | <i>Tentative Adjournment</i> | |



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