

Company Name: _____

Sponsorship Opportunities

Below is a listing of the available sponsorships in 2017 for PTA.
This includes:

PTA Spring Conference - April 26 & 27 (in yellow)
PTA's 115th Annual Convention (July 10-12)

The combined total may place companies into specific categories of Platinum, Gold, Silver or Bronze.
To see what your company will receive by participating in this incentive program, see last page.

Dessert on the Mezzanine (July 10, 2017) After dinner, step onto the Mezzanine for dessert during a 1.5 hour vendor exhibit. This will cover the cost of refreshments, dessert and signage (based on full sponsorship).	Tier 1 Sponsor \$3,000	
	Tier 2 Sponsors \$750	
Casino Night (July 11, 2017) This sponsorship will cover the cost of the bar, food, entertainment, etc. for Casino Night and the sponsorship of the craps table (based on full sponsorship).	Tier 1 Sponsor \$3,000	
	Tier 2 Sponsors \$750	
 Membership Appreciation Day at Hersheypark (Monday, July 10, 2017) This sponsorship would offset admittance to the park for all that register. The fee also includes a picnic held in the park at one of the designated pavilions as well as appropriate signage.	Co-Sponsors \$800	
Spring Conference Reception (April 26, 2017) This will cover the cost of a bar and light snacks on the first night of the Spring Conference, as well as signage.	\$800	
Coffee Breaks This will cover the cost of a coffee break and signage during either the Tuesday or Wednesday morning general session. Those wishing to add pastries, etc. may do so at an extra cost.	Tuesday \$500	
	Wednesday \$500	
Casino Night Game (July 11, 2017) (9 available) Sponsor a game! PTA will provide a sign and you may choose to host that table or mingle with the crowd. We will have a dealer from the entertainment group so you are free to do as you please. <i>Game Sponsors will receive a complimentary table during the Monday Night "Dessert on the Mezzanine" Vendor Displays.</i> Craps table will be made available for sponsorship if we do not get a sponsor for Casino Night.	Blackjack (4) \$500	
	Poker (2) \$500	
	Roulette (2) \$500	
	Money Wheel \$500 (1)	
 Silver Kiss Sponsor This money will be used to offset the overall cost of the convention and your company name will be listed in the convention program, as well as a sponsor poster.	\$300	

Attendance Awards This money will be used for two \$200 gift cards given away at the end of the Tuesday and Wednesday general sessions during the Annual Convention.	Tuesday \$200	
	Wednesday \$200	
Hole Sponsorship If you would like to sponsor a hole during the John S. Rocker Memorial Golf Scramble the cost is \$225. If you have sponsored a hole with PTA in the past, we may still have your sign – in which case the cost to sponsor would be \$150.	Have a Sign \$150	
	Need a Sign \$225	
Nittany Lion Sponsor (April 26 & 27, 2017) This money will be used to offset the overall cost of the Spring Conference, including the morning and afternoon breaks. Company name will be listed on a sponsorship poster as well as any conference materials.	\$200	
Hersheypark Luncheon Prizes During the luncheon noted above, small prizes are awarded to lucky attendees. If you are interested in making a monetary donation toward a prize, please do so here.	\$25	
	\$50	
	\$75	
Casino Night Prizes Toward the end of Casino Night, attendees turn their winnings in for tickets. These tickets are placed in a basket next to the prize they would like to win. One of those prizes could be from you! We ask that the value be at least \$50. You can purchase the prize or you can donate the cash to PTA and we will shop for you. NOTE TO PTA: _____	\$50	
	\$75	
	\$100	
	\$150	
	\$500 CASH Grand Prize	
TOTAL SPONSORSHIP: If your total is at least \$600 you qualify for special offerings in our incentive program.		

PAYMENT

**If paying by credit card, please DO NOT email this information.
 Fax to 717-238-5352 or call the office with the information.**

Contact Person: _____ Phone: _____

Email: _____

CHECK WILL BE SENT BY 6/23/17 (Make checks payable to Pennsylvania Telephone Association)

CREDIT CARD # _____ Visa MC Amex

Name of Cardholder: _____ Exp. _____ 3 or 4 digit code on card _____

Zip Code of Billing Address _____ E-mail for receipt: _____

(allow one week for delivery of receipt)

PENNSYLVANIA TELEPHONE ASSOCIATION
 30 North Third Street, Suite 300, Harrisburg, PA 17101
 Phone: 717-238-8311 Fax: 717-238-5352 Email: sue.carter@patel.org