

121st Annual Convention

July 8-10, 2024

The Hotel Hershey - Hershey, Pennsylvania

It is our pleasure to invite you to the 121st Annual Convention of the Pennsylvania Telephone Association. We hope you will join your friends, colleagues and industry experts at The Hotel Hershey, *The Sweetest Place On Earth*.

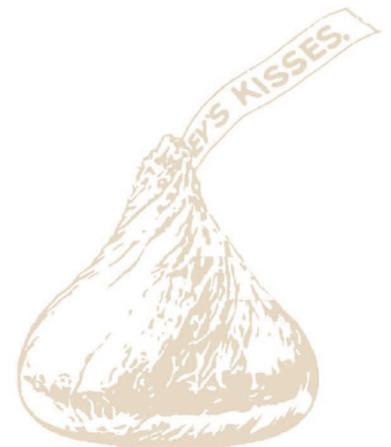
Attending PTA's Annual Convention affords attendees the opportunity to meet owners and employees of companies that continue to weather many changes in the telecom industry. Attendees can participate in numerous networking and recreational activities while gaining valuable knowledge during our general sessions. You will have unlimited opportunities to meet and develop business relationships with the key employees of the telecom industry, who are the backbone of this leading association. **Networking is what it's all about.**

Early-Bird Registration (early-bird rate ends June 3, 2024)

Everyone must register through PTA's website, then follow up with payment. Go to <https://patel.org/event/ptas-121st-annual-convention/>.

Hershey, The Sweetest Place On Earth[®]

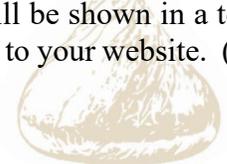
www.patel.org



Event	Fee	When	How/Where Do I Register
Membership Appreciation Day at Hersheypark (and luncheon)	FREE to those registered (all names MUST be on registration form)	July 8 th when park opens Deadline for ticket request – June 24th	Convention Registration Form
PTA Dinner (menu viewable on PTA site)	\$80/person	July 8 th – 6:30 PM	Convention Registration Form
Dessert on the Mezzanine – Exhibit Table	\$200/table	July 8 th – 7:30 PM	Convention Registration Form
Tel-PAC Breakfast	\$35 donation (cash or personal check)	July 9 th – 7:15AM Speaker at 8:00 AM	Separate Form Online
John S. Rocker Memorial Golf Scramble	\$205	July 9 th – 1:00 PM (Hershey's West Course)	Convention Registration Form
Casino Night Game Sponsor (also receives complimentary exhibit table for Monday night)	\$500	July 9 th – 8:00 PM	Sponsorship Form Online (limited availability)

Ways to Save

1. If you register by June 3, 2024, you take advantage of the early bird rate, saving yourself \$25/person.
2. If you are a PLATINUM SPONSOR, you will receive a \$200 Hershey Gift Card OR \$200 off registration during the Northeast Telecommunications Showcase (NETS), sponsored by PTA & NYSTA; a FREE Full Page Color ad in PTA's directory; a complimentary table during Dessert on the Mezzanine (and first choice of a table location); your company logo included in PTA's online Associate Member listing as well as sponsorship level; company detail in the printed membership directory will be shown in a text box for added recognition; AND have your logo on our home page for the remainder of the year with a link to your website. (up to \$1,750 in savings!)
3. If you are a GOLD SPONSOR, you will receive a \$100 Hershey Gift Card or \$100 off registration at the Northeast Telecommunications Showcase (NETS), sponsored by PTA & NYSTA; first choice of a table location if you're exhibiting (after Platinum); your company logo included in PTA's online Associate Member listing as well as sponsorship level; a FREE Black and White Half Page ad in PTA's directory; company detail in the printed membership directory will be shown in a text box for added recognition; AND your company logo on PTA's home page for the remainder of the year with a link to your website. (up to \$800 in savings!)
4. If you are a SILVER SPONSOR, you will have your company name entered into a drawing for a \$100 Hershey Gift Card; you will receive \$100 off registration at the Northeast Telecommunications Showcase (NETS), sponsored by PTA & NYSTA; first choice of a table location, if you are exhibiting (after Platinum and Gold); \$200 off an ad in PTA's directory; sponsorship level noted in PTA's online Associate Member listing; company detail in the printed membership directory will be shown in a text box for added recognition; AND your company name on our home page with a link to your website. (up to \$400 in savings!)



Speakers

PTA is pleased to announce the following tentative speaker line up:

Speaker: TBD

Pennsylvania Broadband Development Authority

JOSH SEIDEMANN

Vice President of Policy

NTCA – The Rural Broadband Association

JOHN COLEMAN

Commissioner

Pennsylvania Public Utility Commission

Speaker: TBD

Cozen O'Connor Public Strategies

MELISSA MORGAN

PA Assistant State Director

National Federation of Independent Business

BARBARA BURBA-FILORETO

Executive Director

Office of Enterprise Wireless Management
PA Department of General Services

Sponsors

To date, the following member companies have supported the association through their sponsorship of the convention. Please go to <http://patel.org/become-a-sponsor/sponsorship-opportunities/> to sponsor.

PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSORS

Calix

Eckert Seamans Cherin & Mellott, LLC

Goldfield Telecom

Hickory Telephone Company

Kinetic by Windstream

NEP Telephone

Vantage Point Solutions

BRONZE SPONSORS

Celerity Integrated Services, Inc.

NRTC

Telcom Insurance Group

OTHER SPONSORS

Danella Line Services

Ribbon



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Schedule of Events

MONDAY, July 8th

- 10:00 AM MEMBERSHIP APPRECIATION DAY AT HERSHEY PARK**
Enjoy your day at Hersheypark. Have fun at the waterpark or riding one of Hershey's 14 rollercoasters.
- 1:00 PM LUNCHEON AT THE PARK**
For those that take advantage of Membership Appreciation Day at Hersheypark, take a break for lunch and refreshments. All you can eat from 1-3. Door Prizes too!
- 6:30 PM PTA DINNER**
This is PTA's only planned group dinner for the convention. Pre-registration is required on convention registration form (view menu online).
- 7:30 PM DESSERT AND EXHIBITS ON THE MEZZANINE**
Save room for dessert on the mezzanine. Refreshments and desserts will be available as attendees visit the exhibits.

TUESDAY, July 9th

- 7:15 AM TELPAC BREAKFAST**
This is a breakfast to raise money for PTA's Political Action Committee. Please consider attending (\$35 contribution requested). Speaker at 8:00 AM. Door Prizes at the conclusion of breakfast.
- 9:30 AM GENERAL SESSION**
Industry Speakers (\$200 gift card given to one lucky attendee).
- 1:00 PM JOHN S. ROCKER MEMORIAL GOLF SCRAMBLE**
This year's scramble will be held at Hershey Country Club's West Course.
- 7:00 PM PTA BOARD DINNER**
Board Members and Staff will dine in Vista (above the Harvest Restaurant).
- 8:00–10:30 PM CASINO NIGHT**
Always a big hit! Casino Games sponsored by members. Lots of fun and prizes!

WEDNESDAY, July 10th

- 8:30 AM ASSOCIATE and ACTIVE MEMBER MEETINGS**
Separate meetings. Bring your comments.
- 9:30–11:45 AM GENERAL SESSION**
Industry Speakers (\$200 gift card given to one lucky attendee).
- Noon ADJOURNMENT**



Accommodations

Can elegance co-exist with serendipity? *The Hotel Hershey* is situated high atop the town of Hershey, Pennsylvania, *The Hotel Hershey* is a getaway in itself. This is a place to awaken your senses, soothe your soul, and experience the finest in elegance and service. It's Milton Hershey's ultimate expression of grandeur.

The Hotel Hershey is a place for families to relax in the cozy privacy of premium guest villas, enjoy an expansive recreation complex, browse the hotel's collection of sweet boutique shops, and choose from authentic culinary experiences.



Room reservations can be made by calling 855-729-3108

Our block will be held until **June 10, 2024**
RATES*

Single occupancy: \$489/person/per night
Double occupancy: \$267.50/person/night
Children ages 9 & older: \$35.00/night
Children ages 3-8: \$17.50/night
(rate includes breakfast for adults)

*call hotel directly for rate on villas

Villas: As part of a phased expansion, the Woodside Cottages are being elevated to *The Villas at The Hotel Hershey*, and will showcase refreshed furnishings, and unmatched amenities, including an all-new exclusive concierge lounge, and a tailored *Hersheypark* experience. Guests of the Villas enjoy larger bedrooms and sweeping views from the comfort of rocking chairs on the front porch. Each guest villa also features a private outdoor entrance and adjacent parking spaces, along with the luxurious amenities and professional services of The Hotel Hershey.

The Spa At The Hotel Hershey

The Spa At The Hotel Hershey is a haven with innovative and relaxing spa services, where you will enjoy classic elegance, timeless sophistication, and the unmistakable touch of Hershey.

Let yourself be soothed and toned in total luxury at *The Spa At The Hotel Hershey*, a sanctuary where chocolate is not just a treat to eat, but a necessary ingredient for innovative spa treatments. For reservations call toll free 844-330-1797. Call early – they fill up fast!



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Membership Appreciation Day at Hersheypark

Current Sponsors: **Hickory Telephone Company**
Kinetic by Windstream
NEP Telephone
NRTC
Venus Telephone Corporation
Zingaretti Enterprises



Membership Appreciation Day at Hersheypark will be on Monday, July 8th. Convention registrants can enjoy time at the park riding rides, going to shows or simply taking in the atmosphere. Also included is a luncheon at one of the Hersheypark catering areas and **DOOR PRIZES!**



Your admission also includes entrance to Zoo America and the water park. **THE BOARDWALK at HERSHEY PARK**

combines the best of family vacations – a trip to the seashore and a day at an amusement park – all included in your admission to HERSHEY PARK. Deadline for ticket request is June 24th.



Signing Up: If you and your family are interested in attending Membership Appreciation Day at Hersheypark (and luncheon) you **MUST** pre-register with PTA via the Convention Registration Form. This event is intended for use by our members and their immediate family and is non-transferable. All tickets will be date-stamped for July 8th. Anyone that registers for this event must also be listed on the registration form for the convention – no exceptions.

Non-Dated Hersheypark Tickets: Those wishing to purchase discounted Hersheypark tickets may do so through PTA. Please see the order form on our site for the discounted rates. These tickets will not be date stamped and can be used any time during the season.



Make a note...

- **PREVIEW PLAN:** Anyone with a ticket can enter the park the day before - 2 hours prior to close. Guests of The Hotel Hershey (or the Lodge) can enter 3 hours early. Plan to go on Sunday, July 7th!
- **HERSHEYPARK SWEET START:** If you are a guest of The Hotel Hershey or Lodge you can enter the park an hour earlier (select rides are open). Park opens at 10:00 AM to the public.
- If you are a guest of The Hotel Hershey or Lodge, you can use your room key to charge items back to your room when you are at Hersheypark (not Chocolate World).
- Guests of the The Hotel Hershey or Lodge can take advantage of the FREE shuttle service to and from Hersheypark. You must show room key; otherwise, you cannot use the shuttle service and must pay for parking (general parking is \$35 – or \$25 if you purchase online in advance).
- PTA will be available for ticket pickup both Sunday (at the Hotel Hershey) and Monday morning at Hersheypark's Ticketing Center.



Dessert and Exhibits on the Mezzanine

Sponsored by: Calix

(additional sponsors needed)

After dinner on Monday night, step onto the mezzanine for desserts, refreshments, and PTA Exhibits. Active members that visit each table will receive an extra \$5,000 voucher for Casino Night on Tuesday.

CURRENT MEMBER DISPLAYS

Celery Integrated Services

Goldfield Telecom

Ribbon

Telcom Insurance Group

SIGN UP TO EXHIBIT!

Members wishing to sponsor a table should select exhibit table on convention registration form. Those sponsoring a game table during Casino Night receive a complimentary exhibit table.

John S. Rucker Memorial Golf Scramble

Sponsored by: **ECKERT**
S E A M A N S
ATTORNEYS AT LAW

Beverage Cart Sponsored by:



The annual **JSR Memorial Golf Scramble** will be held at the **Hershey Country Club's West Course** on Tuesday, July 9, located minutes from The Hotel Hershey. Enjoy sweet bird's eye views of the town of Hershey as you play your way through a leisurely day of golf. Tee off on a traditional 18-hole course – that golfers of all skill levels and ages can enjoy! Registration is \$205/golfer, which includes lunch. Register for this event on the Convention Registration Form.

HOLE SPONSORS

Every year PTA gives its members the opportunity to sponsor a hole during the JSR Memorial scramble. We greatly appreciate your continued support. The cost is \$150. (Sponsor information for the hole is continuously displayed on a screen, within each golf cart - during the entire round).

To date the following members have signed up to support the event:

Calix

Celery

Goldfield Telecom

NEP Telephone

Telcom Insurance Group



Casino Night (for all ages)
(Sponsors Needed)



Come join the fun of Casino Night. Play some Craps, Blackjack, Poker, Roulette and Moneywheel. All ages may play. Many prizes will be awarded to lucky winners. Casino Night is scheduled for Tuesday at 8:00 PM.

Members wishing to sponsor a casino game should fill out the sponsor page and select your game.

CURRENT GAME SPONSORS

Celerity Integrated Services, Inc.

Ribbon

Telcom Insurance Group

Attendance Awards

Sponsored by: ***Zingaretti Enterprises*** (Tuesday)
(1 more sponsor needed for Wednesday)

Attendance awards will be distributed to lucky members following the general sessions on Tuesday and Wednesday. REMEMBER, you must be present to win.

Tel-PAC

The traditional Tel-PAC breakfast fundraiser will be held on Tuesday, July 9th in Starlight West. *(Breakfast begins at 7:15 AM – Speaker at 8:00 AM).*

*Anyone attending the TelPAC breakfast must first register with PTA. This breakfast is a fundraiser for PTA's Political Action Committee and is not included in the cost of your hotel room (see Tel-PAC registration form for further details). **Fee is \$35- must be cash or personal check.***

It is only through the continuing, active involvement with PTA that industry positions can be effectively communicated to legislators, regulators and other interested parties. We will continue to do our very best to represent the communications industry and all PTA member companies.



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Dining

Breakfast: Breakfast is served in the hotel's Circular Dining Room. For adult guests staying at The Hotel Hershey, your breakfast is included in your room. Children may be signed to your room or paid in the dining room.

Lunch: Lunch on your own.

Dinner: **Monday** dinner will be held in the Castilian Room (above Fountain Lobby). You must pre-register for this dinner. A dinner ticket is required and will be given when guests register with PTA in the Fountain Lobby of the hotel (see Convention Registration Form).

Tuesday dinner is on your own (except for PTA Board of Directors). The hotel has several options for dinner plus there are many restaurants nearby (be back in time for Casino Night!).

Below are a few dining options on the grounds of the hotel.

Check the hotel site for specific hours of operation.

Check PTA Convention site for additional restaurants in the area.

- *The Circular:* The Hotel's Award-Winning restaurant is located off the Fountain Lobby and overlooks the formal gardens – reservations required for dinner
 - Breakfast, Dinner (closed for dinner Sunday-Tuesday)

- *Harvest:* Located beyond the Formal Gardens of the Hotel (closed Wednesday)
 - Casual Dining
 - Lunch and Dinner
 - American Cuisine

- *Trevi 5:* Trevi 5 offers a spacious veranda and provides comfortable seating with an inviting ambiance. (closed Monday)
 - Lunch and Dinner
 - Italian Cuisine

Special Diet

If you, or anyone in your party, require a special diet, please note this on the registration form and PTA will contact you to discuss what is needed. We would like to organize these meals prior to the start of the convention. Thanks for your understanding.

Dress Code

The dress code throughout the convention is casual. If you plan to dine in the The Circular or Harvest Restaurant, we strongly suggest you make a reservation by calling 717-534-8800.

Mark Your Calendar

The Northeast Telecommunications Showcase (NETS), sponsored by PTA & NYSTA will be held on October 3 & 4, 2024, at the Doubletree by Hilton, Binghamton, NY.

See you in Hershey!

