

118th Annual Convention

July 13-15, 2020

The Hotel Hershey - Hershey, Pennsylvania

To all PTA members, friends and potential annual convention attendees. As of the mailing of this initial 2020 Annual Convention information, the Association is planning to hold the event as scheduled on July 13-15 at The Hotel Hershey. We remain in touch with hotel management to monitor COVID-19 and the effects it may have on our meeting.

We are acutely aware of the potential risks associated with the COVID-19 pandemic and are monitoring all relevant guidance from federal and state statutory and regulatory bodies and will ultimately make a scheduling decision based upon what we believe is the safest option for our members, their families, and all those who may attend. While we love seeing all of you and networking throughout this wonderful event, we won't risk anyone's health and well-being if these uncertain times continue.

Just as we've kept all of you informed of developments impacting our industry during this crisis, we'll do the same with regard to the convention and urge you to call us with any questions or concerns that you may have.

Most importantly, we hope you and your families are staying safe and healthy!

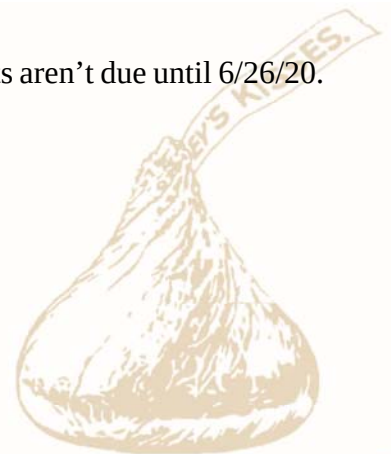
Early-Bird Registration (deadline for early-bird rate is June 7, 2020)

Everyone must register through PTA's website, then follow up with payment. Payments aren't due until 6/26/20. If the convention is cancelled, any money paid will be refunded in full.

Go to: <https://patel.org/event/ptas-118th-annual-convention/>

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www.patel.org



Event	Fee	When	How/Where Do I Register
Membership Appreciation Day at Hersheypark (and luncheon)	FREE to those registered (all names MUST be on registration form)	July 13 th when park opens Deadline for ticket request – June 26th	Convention Registration Form
PTA Dinner (menu viewable on PTA site)	\$75/person	July 13 th – 6:30 PM	Convention Registration Form
Drinks on the Mezzanine – Exhibit Table	\$200/table	July 13 th – 7:30 PM	Convention Registration Form
Tel-PAC Breakfast	\$35 donation (cash or personal check)	July 14 th – 7:15AM Speaker at 8:00 AM	Separate Form Online
John S. Rocker Memorial Golf Scramble	\$175	July 14 th – 12:30 PM (Hershey's West Course)	Convention Registration Form
Casino Night Game Sponsor (also receives complimentary exhibit table for Monday night)	\$500	July 14 th – 8:00	Sponsorship Form Online (limited availability)

Ways to Save

1. If you register prior to June 7, 2020, you take advantage of the earlybird rate, saving yourself \$25/person.
2. If you are a PLATINUM SPONSOR, you will receive a \$200 Hershey Gift Card OR \$200 off registration during the North East Telecommunications Showcase (NETS), sponsored by PTA & NYSTA, a FREE Full Page Color ad in PTA's directory, a complimentary table during Drinks on the Mezzanine AND have your logo on our home page for the remainder of the year with a link to your website. (up to \$1,750 in savings!)
3. If you are a GOLD SPONSOR, you will receive a \$100 Hershey Gift Card or \$100 off registration at the North East Telecommunications Showcase (NETS), sponsored by PTA & NYSTA, a FREE Black and White Half Page ad and your company name on PTA's home page for the remainder of the year with a link to your website. (up to \$700 in savings!)
4. If you are a SILVER SPONSOR, you will have your company name entered into a drawing for a \$100 Hershey Gift Card, you will receive \$100 off registration at the North East Telecommunications Showcase (NETS), sponsored by PTA & NYSTA, plus you will receive \$200 off an ad in PTA's directory as well as have your name on our home page with a link to your website. (up to \$400 in savings!)



Speakers

PTA is pleased to announce the following tentative speaker line up: (more speakers to be announced)

LARRY THOMPSON
CEO
Vantage Point Solutions

NORMAN J. KENNARD, ESQ.
CHARLES A. ZDEBSKI, ESQ.
Eckert Seamans Cherin & Mellott, LLC

JOSH SEIDEMANN
Vice President of Policy
NTCA – The Rural Broadband Association

ROBIN CARTWRIGHT
Intelligence Analyst
Pennsylvania State Police

Sponsors

To date, the following member companies have supported the association through their sponsorship of the convention. Please go to <http://patel.org/become-a-sponsor/sponsorship-opportunities/> to sponsor.

PLATINUM SPONSORS



SILVER SPONSORS

Calix
Goldfield Telecom, L.C.
Hickory Telephone Company
Ironton Telephone Company
NEP Telephone
North Penn Telephone Company

ADDITIONAL SPONSORS

Alexicon, Inc.
CoBank
Innovative Systems

BRONZE SPONSORS

HEADNetworks
Thomas, Niesen & Thomas, LLC
Vantage Point Solutions

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Schedule of Events

MONDAY, July 13th

- 10:00 AM MEMBERSHIP APPRECIATION DAY AT HERSHEY PARK**
Enjoy your day at Hersheypark. Have fun at the waterpark or riding one of Hershey's 15 rollercoasters (keep reading for more info).
- 1:00 PM LUNCHEON AT THE PARK**
For those that take advantage of Membership Appreciation Day at Hersheypark, take a break for lunch and refreshments. All you can eat from 1-3. Door Prizes too!
- 6:30 PM PTA DINNER**
This is PTA's only planned group dinner for the convention. Pre-registration is required on convention registration form. (**Change:** this year's dinner is a plated meal)
- 7:30 PM DRINKS ON THE MEZZANINE (with vendor displays)**
After dinner, step onto the mezzanine. Have a drink and visit with our associate members.

TUESDAY, July 14th

- 7:15 AM TELPAC BREAKFAST**
This is a breakfast to raise money for PTA's Political Action Committee. Please consider attending (\$35 contribution requested). Speaker at 8:00 AM. Door Prizes at the conclusion of breakfast.
- 9:00 AM GENERAL SESSION**
Industry Speakers (\$200 gift card given to one lucky attendee).
- 1:00 PM JOHN S. ROCKER MEMORIAL GOLF SCRAMBLE**
This year's scramble will be held at Hershey Country Club's West Course. (**note time change**).
- 6:30 PM PTA BOARD DINNER**
Board Members and Staff will dine in Vista (above the Harvest Restaurant).
- 7:30–10:00 PM CASINO NIGHT**
Always a big hit! Casino Games sponsored by members. Lots of fun and prizes!

WEDNESDAY, July 15th

- 8:30 AM ASSOCIATE and ACTIVE MEMBER MEETINGS**
Separate meetings. Bring your comments.
- 9:30–11:30 AM GENERAL SESSION**
Industry Speakers (\$200 gift card given to one lucky attendee).
- 11:30 AM ADJOURNMENT**



Accommodations

The Hotel Hershey is one of the finest Historic Hotels of America. Known for its refined elegance, signature service, and abundant amenities. Situated high atop the town of Hershey, Pennsylvania, *The Hotel Hershey* is a place to awaken your senses, soothe your soul, and experience the finest in elegance and service. It's Milton Hershey's ultimate expression of grandeur.



The Hotel Hershey is a place for families to relax in the cozy privacy of premium guest cottages, enjoy an expansive recreation complex, browse the hotel's collection of sweet boutique shops, and choose from authentic culinary experiences.



Room reservations can be made by calling 855-729-3108 or going online at

<https://book.passkey.com/event/49955421/owner/12055/home>

Our block will be held until **June 12, 2020**

RATES*

Single occupancy: \$454/person/per night

Double occupancy: \$249.50/person/night

Children ages 9 & older: \$34.00/night

Children ages 3-8: \$17.00/night

(rate includes breakfast for adults)

*call hotel directly for rate on cottages.

Cottages: Guest of Woodside Cottages enjoy larger bedrooms and sweeping views from the comfort of rocking chairs on the front porch. Each guest cottage also features a private outdoor entrance and adjacent parking spaces, along with the luxurious amenities and professional services of The Hotel Hershey.

The Spa At The Hotel Hershey

The Spa At The Hotel Hershey is a haven with innovative and relaxing spa services, where you will enjoy classic elegance, timeless sophistication, and the unmistakable touch of Hershey.

Let yourself be soothed and toned in total luxury at *The Spa At The Hotel Hershey*, a sanctuary where chocolate is not just a treat to eat, but a necessary ingredient for innovative spa treatments. For reservations call toll free 844-330-1711.



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Membership Appreciation Day at Hersheypark

Current Sponsors: **Hickory Telephone Company**
Ironton Telephone Company
NEP Telephone
North Penn Telephone Company
Venus Telephone Corporation
Zingaretti Enterprises



Membership Appreciation Day at Hersheypark will be on Monday, July 13th. Convention registrants can enjoy time at the park riding rides, going to shows or simply taking in the atmosphere. Also included is a luncheon at one of the Hersheypark catering areas as well as door prizes.

Signing Up: If you and your family are interested in attending Membership Appreciation Day at Hersheypark (and luncheon) you **MUST** pre-register with PTA via the Convention Registration Form. This event is intended for use by our members and their immediate family and is non-transferable. All tickets will be date-stamped for July 13th. Anyone that registers for this event must also be listed on the registration form for the convention – no exceptions.

Non-Dated Hersheypark Tickets: Those wishing to purchase discounted Hersheypark tickets may do so through PTA. Please see the order form on our site for the discounted rates. These tickets will not be date stamped and can be used any time during the season.

NEW FOR 2020! CHOCOLATETOWN – Where Fun Meets Chocolate

A Sweeter Front Gate, with dedicated lines for guests of The Official Resorts of Hersheypark; Kisses Fountain, the world's sweetest fountain and the gathering place for your favorite Hershey characters; Candy Monium will be the tallest, fastest, longest and sweetest coaster in Hersheypark; The Chocolatier Restaurant, Bar + Patio, Milton's Ice Cream Parlor, and the Sweeterie Confectionery Kitchen will be accessible both inside and outside the front gate.



Your admission also includes entrance to Zoo America and the water park. **THE BOARDWALK at HERSHEY PARK** combines the best of family vacations – a trip to the seashore and a day at an amusement park – all included in your admission to HERSHEY PARK. Deadline for ticket request is June 26th.

Make a note...

- **PREVIEW PLAN:** You can enter the park on Sunday at 7:30PM with your Monday ticket. Guests of The Hotel Hershey (or the Lodge) can enter at 6:30 PM.
- If you are a guest of The Hotel Hershey or Lodge you can enter the park Monday an hour earlier (select rides are open). Park opens at 10:00 AM to the public.
- If you are a guest of The Hotel Hershey or Lodge, you can use your room key to charge items back to your room when you are at Hersheypark – including Chocolate Town (not Chocolate World).
- Guests of the The Hotel Hershey or Lodge can take advantage of the FREE shuttle service to and from Hersheypark. You must show room key; otherwise you cannot use the shuttle service and must pay for parking (parking is \$20).
- PTA will be available for ticket pickup both Sunday (at the Hotel Hershey) and Monday morning at Hersheypark's Tram Circle.



Drinks on the Mezzanine (with Vendor Displays)

Current Sponsors: **Calix**

After dinner on Monday night, step onto the mezzanine for refreshments and PTA member table-top displays. Active members that visit each table will receive an extra \$5,000 voucher for Casino Night on Tuesday.

CURRENT MEMBER DISPLAYS

Calix

CoBank

Goldfield Telecom, L.C.

HEADNetworks

Members wishing to sponsor a table should fill out the separate page on PTA's site or add it to your online registration. Those sponsoring a game table during Casino Night receive a complimentary table.

John S. Rocker Memorial Golf Scramble

Sponsored by:



The annual **JSR Memorial Golf Scramble** will be held at the **Hershey Country Club's West Course** on Tuesday, July 14, located minutes from The Hotel Hershey. Registration is \$175/golfer, which includes lunch. Register for this event on the Convention Registration Form.

BEVERAGE CART: Sponsored by



HOLE SPONSORS – Every year PTA gives its convention participants the opportunity to sponsor a hole during the JSR Memorial scramble. We greatly appreciate the continued support. The cost is \$150. To date the following members have signed up to support the event:

Calix

Goldfield Telecom, L.C.

NEP Telephone

Vantage Point Solutions

Venus Telephone Corporation



Casino Night (for all ages)

Come join the fun of Casino Night. Play some Craps, Blackjack, Poker, Roulette and Moneywheel. All ages may play. Many prizes will be awarded to lucky winners. Casino Night is scheduled for Tuesday at 8:00 PM.



Members wishing to sponsor a game should fill out the sponsor page and select your game.

CURRENT GAME SPONSORS

Calix
CoBank
Goldfield Telecom, L.C.
HEADNetworks
Venus Telephone Corporation

Attendance Awards **Sponsored by: Venus Telephone Corporation**

Attendance awards will be distributed to lucky members following the general sessions on Tuesday and Wednesday. REMEMBER, you must be present to win.

Tel-PAC

The traditional Tel-PAC breakfast fundraiser will be held on Tuesday, July 14th in the Starlight West. (*Breakfast begins at 7:15 AM – Speaker at 8:00 AM*). *Speaker will be announced soon.*

*Anyone attending the TelPAC breakfast must first register with PTA. This breakfast is a fundraiser for PTA's Political Action Committee and is not included in the cost of your hotel room (see Tel-PAC registration form for further details). **Fee is \$35- must be cash or personal check.***

It is only through the continuing, active involvement with PTA that industry positions can be effectively communicated to legislators, regulators other interested parties. We will continue to do our very best to represent the communications industry and all PTA member companies.



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Dining

Breakfast: Breakfast is served in the hotel's Circular Dining Room. For adult guests staying at The Hotel Hershey, your breakfast is included in your room. Children may be signed to your room or paid in the dining room.

Lunch: Lunch on your own.

Dinner: **Monday** dinner will be held in the Castilian Room (above fountain lobby). You must pre-register for this dinner (\$75 – plated meal). A dinner ticket is required and will be given when guests register with PTA in the Fountain Lobby of the hotel (see Convention Registration Form).

Tuesday dinner is on your own (except for PTA Board of Directors). The hotel has several options for dinner plus there are many restaurants nearby (be back in time for Casino Night!).

Below are a few dining options within the grounds of the hotel.

- *The Circular:* The Hotel's Award-Winning restaurant is located off the Fountain lobby and overlooks the formal gardens – reservations required for dinner
 - Breakfast, Lunch, Dinner
- *Harvest:* Located beyond the Formal Gardens of the Hotel
 - Casual Dining
 - Lunch and Dinner Daily
 - American Cuisine
- *Trevi 5:* Trevi 5 offers a spacious veranda and provides comfortable seating with an inviting ambiance.
 - Lunch and Dinner Daily
 - Italian Cuisine

Special Diet

If you, or anyone in your party, require a special diet, please note this on the registration form and PTA will contact you to discuss what is needed. We would like to organize these meals prior to the start of the convention. Thanks for your understanding.

Dress Code

The dress code throughout the convention is casual. If you plan to dine in the The Circular or Harvest Restaurant, we strongly suggest you make a reservation by calling 717-534-8800.

Mark Your Calendar

The North East Telecommunications Showcase (NETS), sponsored by PTA & NYSTA will be held on October 6 & 7, 2020, at the Kalahari Resorts and Conventions in Pocono Mountains, PA.

See you in Hershey!

