

"The Communications Leader in Pennsylvania"

EXHIBITOR INFORMATION

121st Annual Convention The Hotel Hershey, Hershey, PA

"Dessert on the Mezzanine"

July 8, 2024

(Tables can be reserved when filling out your convention registration form)

PTA has allotted 1.5 hours on Monday evening for a table-top display on the Mezzanine (this is off the Castilian Room – where we will be having dinner). We will have dessert and refreshments on the Mezzanine after dinner, along with the exhibits. Active Members visiting each table will receive an extra \$5,000 voucher for Casino Night.

Tables measuring 6' in length will be available. Each table will be provided with an exhibitor identification sign. If your exhibit requires electric, please request it on the attached form.

We can fit 26 tables on the Mezzanine. Those members sponsoring a game during Casino Night automatically get a table for Monday night. Platinum Sponsors also receive a complimentary table. This leaves approximately 16 tables available for members that wish to sponsor a table. Since the exhibits will be on the Mezzanine, the area is not considered a "secure" area and members are responsible for their items.

The exhibit area will be available for set-up beginning Monday afternoon, July 8 until 7:00 PM. Rental cost is **\$200.00** (per table). Space will be assigned (by PTA) upon receipt of your exhibit space payment. **Please note: Each registrant is responsible for paying any extra cost incurred with their exhibit such as electric, special telephone line, etc.**

PTA will cooperate with and assist exhibitors who wish to conduct drawings for prizes to attendees. <u>All door</u> prizes will be announced Tuesday evening along with the winners from Casino Night.

We have a great convention planned and hope you will be part of it. Please feel free to call the PTA office with any questions. (717-238-8311) or e-mail us at <u>sue.carter@patel.org</u>.