

## 121<sup>st</sup> Annual Convention

July 8-10, 2024

The Hotel Hershey - Hershey, Pennsylvania

**ALL ROADS LEAD TO HERSHEY** - PTA's 121<sup>st</sup> Annual Convention is only weeks away. If you haven't registered, please do so by visiting our website and submitting the online registration. The convention website is <https://patel.org/event/ptas-121st-annual-convention/>.

PTA staff and its Board of Directors are looking forward to reconnecting with the membership. Attending PTA's Annual Convention affords attendees the opportunity to meet owners and employees of companies that have weathered many changes in the telecom industry. Attendees can participate in numerous networking and recreational activities while gaining valuable knowledge during our general sessions. You will have unlimited opportunities to meet and develop business relationships with the key employees of the telecom industry who are the backbone of this leading association. **Networking is what it's all about.**

PTA is pleased to announce the following speaker line up for our General Sessions:

**BRANDON CARSON**

Executive Director

**Pennsylvania Broadband Development Authority**

**JOSH SEIDEMANN**

Vice President of Policy

**NTCA – The Rural Broadband Association**

**MARIA COLSEY HEARD**, Member

**ANN-MARIE LUCIANO**, Member

State Attorneys General Group

**Cozen O'Connor**

**BARBARA BURBA-FILORETO**

Executive Director

Office of Enterprise Wireless Management  
**Pennsylvania Department of General Services**

**JOHN F. COLEMAN, JR.**

Commissioner

**Pennsylvania Public Utility Commission**

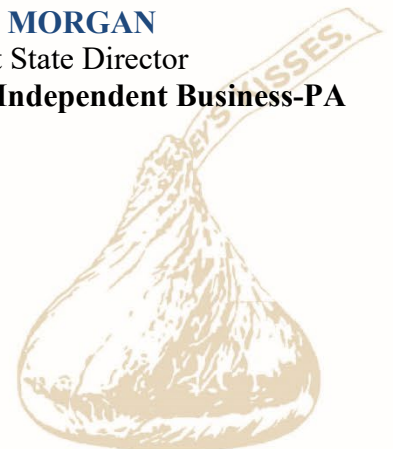
**MELISSA MORGAN**

PA Assistant State Director

**National Federation of Independent Business-PA**

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[www.patel.org](http://www.patel.org)



## Sweet Reminders

- **SUNDAY:** PTA staff will be available Sunday evening between 5:30-6:30 in the fountain lobby of the hotel, for those interested in picking up Hersheypark tickets. Your Monday ticket CAN be used on Sunday evening beginning at 7:00PM (6:00PM for guests of The Hotel Hershey or Lodge). If you want to pick them up outside of this time frame, please email the office prior to the convention to schedule a pickup time.
- **MONDAY:** Associate Members will have an opportunity to give a brief introduction during dinner in the Castilian room.
- **TUESDAY:** The John S. Rocker Memorial Golf Scramble will be held at Hershey's West Course at 1:00 (report at 12:30 PM).
- **WEDNESDAY:** There will be a brief Active member meeting prior to the General Session on Wednesday (telcos). **NOTE:** There will not be an Associate member meeting this year.




### **SILVER KISS SPONSORS**

*Danella Line Services*  
*Empire Access*  
*Goldfield Telecom*  
*Hickory Telephone Company*  
*Ironton Telephone Company*  
*NEP Telephone*  
*Nokia*  
*Palmerton Telephone Company*  
*Venus Telephone Corporation*  
*Zingaretti Enterprises*



## Schedule of Events

<b>TIME</b>	<b>FUNCTION</b>	<b>WHERE</b>
<b>MONDAY – July 8</b>		
10:00 AM Gates Open  (Hershey Hotel and Lodge guests can enter at 9:00 AM)	MEMBERSHIP APPRECIATION DAY AT HERSHEY PARK <b>SPONSORS</b> <i>Citizens Telephone Company of Kecksburg</i> <i>Hickory Telephone Company</i> <i>Ironton Telephone Company</i> <i>Kinetic by Windstream</i> <i>NEP Telephone</i> <i>NRTC</i> <i>Venus Telephone Corporation</i> <i>Zingaretti Enterprises</i>	Hersheypark  <b>Luncheon:</b> 1:00 – 3:00 <i>Wildcat Revenge</i> <i>Catering Area</i>  Door Prizes Drawn at 1:45
5:00 PM – 6:30 PM	REGISTRATION	Fountain Lobby
6:30 PM – 7:30 PM	PTA DINNER BUFFET – ticket required  <b>7:00 PM:</b> Associate Member Introductions	Castilian
7:30 – 9:00 PM	Dessert and Exhibits on the Mezzanine <i>Sponsored by TW Cable LLC</i>  <i>(active members that visit each table will get an extra \$5K voucher for Casino Night)</i>	Mezzanine

<b>TUESDAY – July 9</b>		
7:15 AM 8:00 AM Speaker	TEL-PAC BREAKFAST <b>SENATOR TRACY PENNYCUICK (R-24)</b> Chair, Communications & Technology Committee Senate of Pennsylvania	Starlight West  <b>(pre-registration requested)</b>
8:30 AM– Noon	REGISTRATION	Fountain Lobby
9:30 AM – 11:45 AM	GENERAL SESSION	
	9:30	<b>JOSH SEIDEMANN</b> , Vice President of Policy NTCA – The Rural Broadband Association <b>“RLEC Issues from a Federal Perspective”</b>
	10:15	<b>MARIA COLSEY HEARD</b> , Member <b>ANN-MARIE LUCIANO</b> , Member State Attorneys General Group - Cozen O’Connor <b>“Is Your Company at Risk of a State AG Investigation?”</b>
	11:00	<b>BARBARA BURBA-FILORETO</b> , Executive Director Office of Enterprise Wireless Management Pennsylvania Department of General Services <b>“Leveraging Commonwealth Infrastructure in Support of Connecting PA”</b>
	<b>Coffee Break SPONSORED BY Venus Telephone Corporation</b> <b>Attendance Award SPONSORED BY Zingaretti Enterprises</b>	
1:00 PM (report at 12:30 PM)	JOHN S. ROCKER MEMORIAL GOLF SCRAMBLE  <b>SPONSORED BY Eckert Seamans Cherin &amp; Mellott, LLC</b> <b>Beverage Cart SPONSORED BY Zingaretti Enterprises</b>	Hershey's West Course
7:00 PM	BOARD DINNER	Vista (above Harvest)
7:00 PM	DINNER (on your own) (reservations recommended)	Recommended: Harvest
8:00 – 10:30 PM	CASINO NIGHT <i>Sponsored by Calix</i>  (Golf Awards and Casino Prizes)	Garden Terrace
<b>WEDNESDAY- July 10</b>		
8:30 AM – 9:30 AM	ACTIVE MEMBER MEETING	Garden Terrace West
9:30 AM – 11:45 AM	GENERAL SESSION	
	9:30	<b>MELISSA MORGAN</b> , PA Assistant State Director National Federation of Independent Business - PA
	10:15	<b>JOHN F. COLEMAN, JR.</b> , Commissioner Pennsylvania Public Utility Commission <b>“Perspectives from the PUC”</b>
	11:00	<b>BRANDON CARSON</b> , Executive Director Pennsylvania Broadband Development Authority <b>“Empowering Connectivity: Opportunities Through BEAD”</b>
	<b>Coffee Break SPONSORED BY Zingaretti Enterprises</b> <b>Attendance Award SPONSORED BY Nokia</b>	
Noon	Adjournment	

## **Membership Appreciation Day at Hersheypark**

**Current Sponsors:** **Citizens Telephone Co. of Kecksburg**  
**Hickory Telephone Company**  
**Ironton Telephone Company**  
**Kinetic by Windstream**

**NEP Telephone Company**  
**NRTC**  
**Venus Telephone Corporation**  
**Zingaretti Enterprises**

Membership Appreciation Day at Hersheypark will be on Monday, July 8<sup>th</sup>. Convention registrants can enjoy time at the park riding rides, going to shows or simply taking in the atmosphere. Also included is a luncheon at one of the Hersheypark catering areas as well as door prizes.

### **Luncheon Door Prize Sponsors**

*Hickory Telephone Company*  
*Ironton Telephone Company*  
*Kinetic by Windstream*  
*Palmerton Telephone Company*  
*Venus Telephone Corporation*  
*Zingaretti Enterprises*



Your admission also includes entrance to Zoo America and the water park. **THE BOARDWALK at HERSHEY PARK** combines the best of family vacations – a trip to the seashore and a day at an amusement park – all included in your admission to HERSHEY PARK. Deadline for ticket requests is June 24<sup>th</sup>.

**Signing Up:** If you and your family are interested in attending Membership Appreciation Day at Hersheypark (and luncheon) you **MUST** pre-register with PTA via the Convention Registration Form. This event is intended for use by our members and their immediate family and is non-transferable. All tickets will be date-stamped for July 8<sup>th</sup>. Anyone that registers for this event must also be listed on the registration form for the convention – no exceptions.

**Non-Dated Hersheypark Tickets:** Those wishing to purchase discounted Hersheypark tickets may do so through PTA. Please see the order form on our site for the discounted rates. These tickets will not be date stamped and can be used any time during the season.



### **Make a note...**

- **PREVIEW PLAN:** Anyone with a ticket can enter the park the day before - 2 hours prior to close. Guests of The Hotel Hershey (or the Lodge) can enter 3 hours early. Plan to go on Sunday, July 7<sup>th</sup>!
- **HERSHEY PARK SWEET START:** If you are a guest of The Hotel Hershey or Lodge you can enter the park an hour earlier (select rides are open). Park opens at 10:00 AM to the public.
- If you are a guest of The Hotel Hershey or Lodge, you can use your room key to charge items back to your room when you are at Hersheypark (not Chocolate World).
- Guests of the The Hotel Hershey or Lodge can take advantage of the FREE shuttle service to and from Hersheypark. You must show room key; otherwise you cannot use the shuttle service and must pay for parking (parking is \$35 - \$25 if you purchase online in advance).
- PTA will be available for ticket pickup both Sunday (at the Hotel Hershey) and Monday morning at Hersheypark's Ticketing Center.





## **Dessert on the Mezzanine** (with Exhibits)

Sponsored by:



After dinner on Monday night, step onto the mezzanine for dessert, refreshments, and PTA member exhibits. Active Members that visit each table will receive an extra \$5,000 voucher for Casino Night on Tuesday.

### **EXHIBITORS**

<i>Alianza</i>	<i>Multilink, Inc.</i>
<i>Altec Industries</i>	<i>Nextgen Sales, Inc.</i>
<i>Asplundh Tree Expert</i>	<i>Nokia</i>
<i>Atkore</i>	<i>NRTC</i>
<i>Calix</i>	<i>Pennsylvania 811</i>
<i>Celerity Integrated Services, Inc.</i>	<i>PLP</i>
<i>Clearfield</i>	<i>Power &amp; Tel</i>
<i>Concentric</i>	<i>Ribbon</i>
<i>Danella Line Services</i>	<i>Supply Solutions</i>
<i>Dura-Line</i>	<i>Telcom Insurance Group</i>
<i>e-Plus Technology</i>	<i>VeEX</i>
<i>The Fiber Broadband Association</i>	<i>Wesco</i>
<i>Goldfield Telecom</i>	<i>Zyxel Communications</i>
<i>Henkels &amp; McCoy, Inc.</i>	

## **Casino Night** (for all ages)

Sponsored by:



Come join the fun of Casino Night. Play some Craps, Blackjack, Poker, or Roulette. All ages allowed to play. Many prizes will be awarded to lucky winners. Casino Night is scheduled for Tuesday at 8:00PM.

### **CURRENT CASINO GAME SPONSORS**

*Celerity Integrated Services*  
*Concentric*  
*The Fiber Broadband Association*  
*Goldfield Telecom*  
*Henkels & McCoy, Inc.*  
*Nokia*  
*Power & Tel*  
*Ribbon*  
*Telcom Insurance Group*  
*Zyxel Communications*

### **PRIZE SPONSORS**

*Alianza*  
*Calix*  
*Citizens Telephone Company of Kecksburg*  
*Goldfield Telecom*  
*Hickory Telephone Company*  
*Palmerton Telephone Company*  
*Vantage Point Solutions*  
*Venus Telephone Corporation*  
*Zingaretti Enterprises*



## **Tel-PAC**

The traditional Tel-PAC breakfast fundraiser will be held on Tuesday, July 9<sup>th</sup> in the Starlight West. (*Breakfast begins at 7:15 AM – Speaker at 8:00 AM*).



Chair, Communications & Technology Committee  
Senate of Pennsylvania (R-24)

**July 9, 2024 – Starlight West  
(8:00 a.m.)**

**Breakfast begins  
at 7:15 a.m.**

Anyone attending the TelPAC breakfast must first register with PTA. This breakfast is a fundraiser for PTA's Political Action Committee and is not included in the cost of your hotel room (see Tel-PAC registration form for further details). **Fee is \$35- must be cash or personal check.** Door Prizes to all that attend!

It is only through the continuing, active support of Tel-PAC that industry positions can be effectively communicated to legislators, regulators other interested parties. We will continue to do our very best to represent the communications industry and all PTA Member companies.

### **Attendance Awards**

**Sponsors:**

**Zingaretti Enterprises (Tuesday)**

**Nokia (Wednesday)**

Attendance awards (\$200 Visa Gift Cards) will be distributed to lucky members following the General Sessions on Tuesday and Wednesday. REMEMBER, you must be present to win.



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## **John S. Roker Memorial Golf Scramble**

Prizes Sponsored by:



Beverage Cart Sponsored by:



The annual **JSR Memorial Golf Scramble** will be held at the **Hershey Country Club's West Course** on Tuesday, July 9, located minutes from The Hotel Hershey. Enjoy sweet bird's eye views of the town of Hershey as you play your way through a leisurely day of golf. Tee off on a traditional 18-hole course – that golfers of all skill levels and ages can enjoy! Registration is \$205/golfer, which includes lunch. Register for this event on the Convention Registration Form.

### **HOLE SPONSORS**

Every year PTA gives its convention participants the opportunity to sponsor a hole during the JSR Memorial scramble. We greatly appreciate the continued support. The cost is \$150.

*Alianza  
Calix  
Celerity Integrated Services  
Goldfield Telecom  
NEP Telephone  
Telcom Insurance Group  
Yukon-Waltz Telephone Company*



### **Dress Code**

The dress code throughout the convention is casual.

### **Cancellation Policy**

Cancellations prior to June 24, 2024, will be refunded after the convention and will be subject to a \$35 administrative fee. There are no refunds after June 24, 2024.



### **Mark Your Calendar**

The Pennsylvania Telephone Association and the New York State Telecommunications Association will hold a joint show (NETS – North East Telecommunications Showcase) October 3 & 4, 2024 at the Doubletree by Hilton, Binghamton, NY. (2025 NETS will be held at the Kalahari Resorts & Conventions October 9 & 10, Pocono Mountains, PA).

PTA's 122<sup>nd</sup> Annual Convention will be held July 7-9, 2025, at The Hotel Hershey.

## **The Hotel Hershey**

Can elegance co-exist with serendipity? *The Hotel Hershey* is situated high atop the town of Hershey, Pennsylvania, *The Hotel Hershey* is a getaway in itself. This is a place to awaken your senses, soothe your soul, and experience the finest in elegance and service. It's Milton Hershey's ultimate expression of grandeur.

The Hotel Hershey is a place for families to relax in the cozy privacy of premium guest cottages, enjoy an expansive recreation complex, browse the hotel's collection of sweet boutique shops, and choose from authentic culinary experiences.



**Villas (Cottages):** Guests of Woodside Cottages enjoy larger bedrooms and sweeping views from the comfort of rocking chairs on the front porch. Each guest villa also features a private outdoor entrance and adjacent parking spaces, along with the luxurious amenities and professional services of The Hotel Hershey.

## **The Spa At The Hotel Hershey**

*The Spa At The Hotel Hershey* is a haven with innovative and relaxing spa services, where you will enjoy classic elegance, timeless sophistication, and the unmistakable touch of Hershey.

Let yourself be soothed and toned in total luxury at *The Spa At The Hotel Hershey*, a sanctuary where chocolate is not just a treat to eat, but a necessary ingredient for innovative spa treatments. For reservations call toll free 844-330-1797.



For additional information on Hershey Attractions visit [www.hersheypa.com](http://www.hersheypa.com).



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## **Dining**

**Breakfast:** Breakfast is served in the hotel's Circular Dining Room. For adult guests staying at The Hotel Hershey, your breakfast is included in your room. Children may be signed to your room or paid in the dining room.

**Lunch:** Lunch on your own.

**Dinner:** **Monday** dinner will be held in the Castilian Room (above fountain lobby). You must pre-register for this dinner. A dinner ticket is required and will be given when guests register with PTA.

**Tuesday** dinner is on your own (except for PTA Board of Directors). The hotel has several options for dinner plus there are many restaurants nearby. (Be back in time for Casino Night!).

If you plan to dine in the Harvest restaurant, we strongly suggest you make a reservation by calling 717-534-8800.

Below are a few dining options on the grounds of the hotel.

Check the hotel site for specific hours of operation.

Check PTA Convention site for additional restaurants in the area.

- *The Circular:* The Hotel's Award-Winning restaurant is located off the Fountain Lobby and overlooks the formal gardens – reservations required for dinner
  - Breakfast, Dinner (closed for dinner during our convention)
  
- *Harvest:* Located beyond the Formal Gardens of the Hotel
  - Casual Dining
  - Lunch and Dinner
  - American Cuisine
  
- *Trevi 5:* Trevi 5 offers a spacious veranda and provides comfortable seating with an inviting ambiance.
  - Lunch and Dinner Daily
  - Italian Cuisine

## **Special Diet**

If you, or anyone in your party, requires a special diet, please note this on the registration form and PTA will contact you to discuss what is needed. We would like to organize these meals prior to the start of the convention. Thanks for your understanding.



## **Registering for the Convention**

Please register online at <https://patel.org/event/ptas-121st-annual-convention/>. PTA will accept check, Visa, Mastercard or Amex – all payments are due by June 24, 2024.

**Convention Registration:** Anyone attending the convention, including spouse and children, must be registered using the Convention Registration Form. Registration fees are found on the form. Pre-registration is required for different parts of the convention as noted below.

### **PRIOR TO CONVENTION:**

<b>Event</b>	<b>Fee</b>	<b>When</b>	<b>How/Where Do I Register</b>
<b>Membership Appreciation Day at Hersheypark</b>	FREE to those registered  (ALL family members must be registered)	July 8 <sup>th</sup> when park opens <b>Deadline for ticket request – June 24th</b>	Convention Registration Form
<b>PTA Dinner</b>	\$80/person	July 9 <sup>th</sup> – 6:30 PM	Convention Registration Form
<b>Tel-PAC Breakfast</b>	\$35 donation (cash or personal check)	July 9 <sup>th</sup> – 7:15AM Speaker at 8:00 AM	Separate Form Online
<b>John S. Rocker Memorial Golf Scramble</b> <i>(Golfers report at 12:30)</i>	\$205	July 9 <sup>th</sup> – 1:00 PM (Hershey's West Course)	Convention Registration Form

### **ONCE YOU ARRIVE IN HERSHEY:**

Registration hours are listed below. PTA staff will give each registered member a packet which will include your name badge, dinner tickets (if you purchased them), Hersheypark passes (if you pre-registered) and an updated schedule of events. It is important that all registrants wear name badges to the dinner and meetings.

<b>On-Site Convention Registration Hours</b>		
<b>Day</b>	<b>Time</b>	<b>Location</b>
Sunday (7/7)	5:30 - 6:30 PM*	Fountain Lobby
Monday (7/8)	9:00 – Noon* 5:00 – 6:30 PM	Hersheypark (Ticket Bldg.) Fountain Lobby
Tuesday (7/9)	8:30 – 11:45 AM 8:00 PM	Fountain Lobby Garden Terrace East
Wednesday (7/10)	8:00 – 9:00 AM	Garden Terrace West

\* HERSHEY PARK TICKETS ONLY. For those that signed up to attend Membership Appreciation Day at Hersheypark – tickets can be picked up at PTA Registration Sunday night or Monday at Hersheypark at the ticketing building between 9:00 – noon (Sue will be at the group window). Any tickets not picked up by noon will be left with Ticketing Building until 3:00. After 3:00 they will no longer be available.



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