

123rd Annual Convention

July 13-15, 2026

The Hotel Hershey - Hershey, Pennsylvania

ALL ROADS LEAD TO HERSHEY - PTA's 123rd Annual Convention is only weeks away. If you haven't registered, please do so by visiting our website and submitting the online registration. The convention website is <https://patel.org/event/pta-123rd-annual-convention/>.

PTA staff and its Board of Directors are looking forward to reconnecting with the membership. Attending PTA's Annual Convention affords attendees the opportunity to meet owners and employees of companies that have weathered many changes in the telecom industry. Attendees can participate in numerous networking and recreational activities while gaining valuable knowledge during our general sessions. You will have unlimited opportunities to meet and develop business relationships with the key employees of the telecom industry who are the backbone of this leading association. **Networking is what it's all about.**

PTA is pleased to announce the following speaker line up:

KIMBERLY M. BARROW

Vice Chair

Pennsylvania Public Utility Commission

JAMES LEE

President and CEO

Susquehanna Polling and Research

BRANDON PETERS

Deputy Executive Director

Pennsylvania Broadband Development Authority

JOSH SEIDEMANN

Vice President, Policy & Industry Innovation

NTCA – The Rural Broadband Association

JONATHAN SPALTER

CEO

USTelecom – The Broadband Association

RYAN T. BOOP, ESQ.

Principal

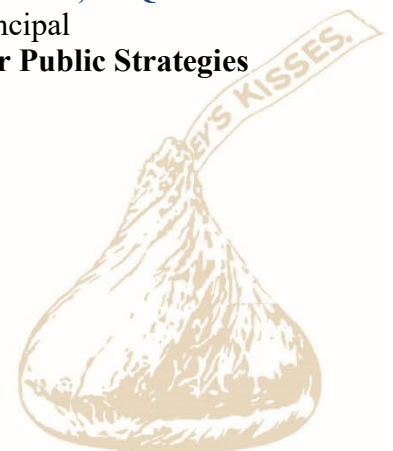
Cozen O'Connor Public Strategies

AI PANEL

(moderated by Brian Jeffers – Hickory Telephone Co.)

Panelists:

Calix, Innovative Systems, MACC, & Ribbon



Hershey, The Sweetest Place On Earth®

www.patel.org
email: info@patel.org

Sweet Reminders

- **SUNDAY:** PTA staff will be available Sunday evening between 5:30-6:30 in the fountain lobby of the hotel, for those interested in picking up Hersheypark tickets. Your Monday ticket CAN be used on Sunday evening beginning at 8:00PM (7:00PM for guests of The Hotel Hershey or Lodge). If you want to pick tickets up outside of this time frame, please email the office prior to the convention to schedule a pickup time. (at time of this mailer, the park hours on Sunday are 10-10).
- **MONDAY:** Associate Members will have an opportunity to give a brief introduction during dinner in the Castilian room.
- **TUESDAY:** The John S. Rocker Memorial Golf Scramble will be held at Hershey's West Course at 1:00 (report at 12:30 PM).
- **WEDNESDAY:** There will be an Active Member Breakfast meeting prior to the General Session on Wednesday (telcos only). **NOTE:** There will not be an Associate Member meeting this year.



SILVER KISS SPONSORS



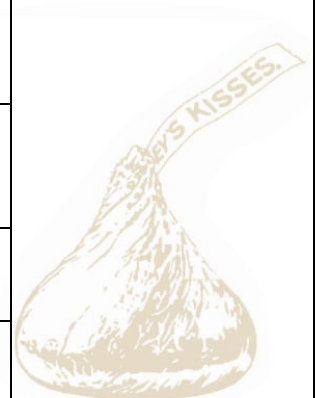
Ironton Telephone Company
LHTC Broadband
NECA
NEP Telephone Company
Palmerton Telephone Company
Power & Tel
Venus Telephone Corporation



Schedule of Events

TIME	FUNCTION	WHERE
MONDAY – July 13		
10:00 AM Gates Open (Hershey Hotel and Lodge guests can enter at 9:00 AM)	MEMBERSHIP APPRECIATION DAY AT HERSHEY PARK SPONSORS <i>Arista</i> <i>Citizens Fiber</i> <i>Hickory Telephone Company</i> <i>Ironton Telephone Company</i> <i>KGPCo</i> <i>NEP Telephone</i> <i>Venus Telephone Corporation</i> <i>Zingaretti Enterprises</i>	Hersheypark Luncheon: 1:00 – 3:00 <i>Wildcat Revenge</i> <i>Catering Area</i> Door Prizes Drawn at 1:45
5:00 PM – 6:30 PM	REGISTRATION	Fountain Lobby
6:30 PM – 7:30 PM	PTA DINNER BUFFET – ticket required 7:00 PM (approximately): Associate Member Introductions	Castilian
7:30 – 9:00 PM	Dessert and Exhibits on the Mezzanine SPONSORED BY: <i>Arista, Celerity Integrated Services and Henkels & McCoy, Inc.</i> <i>(active members that visit each table will get an extra \$5K voucher for Casino Night)</i>	Mezzanine

TUESDAY – July 14			
7:15 AM 8:00 AM Speaker	TEL-PAC BREAKFAST SPEAKER: JAMES LEE <i>President & CEO</i> Susquehanna Polling & Research	Starlight West (pre-registration requested)	
8:30 AM– Noon	REGISTRATION	Fountain Lobby	
9:30 AM – 11:45 AM	GENERAL SESSION	Garden Terrace West	
	9:30		KIMBERLY M. BARROW , <i>Vice Chair</i> Pennsylvania Public Utility Commission <i>Perspectives from the PUC</i>
	10:15		BRANDON PETERS , <i>Deputy Executive Director</i> Pennsylvania Broadband Development Authority <i>Breaking Ground on BEAD: Pennsylvania Broadband's Implementation Era</i>
	11:00		JONATHAN SPALTER , <i>CEO</i> USTelecom – The Broadband Association <i>Fireside Chat with PTA President, Steve Samara</i>
	Coffee Break Sponsor: <i>Zingaretti Enterprises</i> Attendance Award Sponsor: <i>Arista Networks</i>		
1:00 PM (report at 12:30 PM)	JOHN S. ROCKER MEMORIAL GOLF SCRAMBLE SPONSORED BY <i>Eckert Seamans Cherin & Mellott, LLC</i> Beverage Cart SPONSORED BY <i>Zingaretti Enterprises</i>	Hershey's West Course	
7:00 PM	BOARD DINNER	Vista (above 1933 Tavern)	
7:00 PM	DINNER (on your own) (reservations recommended)	Recommended: 1933 Tavern	
8:00 – 10:30 PM	CASINO NIGHT SPONSORED BY: <i>Calix, Fiber Broadband Association, Linemen's Supply and Smartoptics</i> (Golf Awards and Casino Prizes)	Garden Terrace	
	WEDNESDAY- July 15		
8:30 AM – 9:30 AM	ACTIVE MEMBER BREAKFAST MEETING (telcos)	Starlight Terrace East	
9:45 AM – Noon	GENERAL SESSION	Garden Terrace West	
	9:45		JOSHUA SEIDEMANN , <i>VP, Policy & Industry Innovation</i> NTCA – The Rural Broadband Association <i>A DC Telecom Update</i>
	10:30		RYAN T. BOOP, Esq - <i>Principal</i> Cozen O'Connor Public Strategies <i>Pennsylvania's Political Landscape</i>
	11:15		AI PANEL Moderator: Brian Jeffers-Hickory Telephone Company Panelists: Calix, Innovative Systems, MACC, & Ribbon
	Coffee Break Sponsor: <i>Venus Telephone Corporation</i> Attendance Award Sponsor: <i>Power & Tel</i>		
Noon	Adjournment		



Membership Appreciation Day at Hersheypark

Sponsors:

Arista Networks
Citizens Fiber
Hickory Telephone Company
Ironton Telephone Company

KGPCo
NEP Telephone Company
Venus Telephone Corporation
Zingaretti Enterprises

Membership Appreciation Day at Hersheypark will be on Monday, July 13th. Convention registrants can enjoy time at the park riding rides, going to shows or simply taking in the atmosphere. Also included is a luncheon at one of the Hersheypark catering areas as well as door prizes.

Luncheon Door Prize Sponsors

Henkels & McCoy, Inc.
Hickory Telephone Company
Palmerton Telephone Company
Power & Tel
Venus Telephone Corporation



Your admission also includes entrance to Zoo America and the water park. **THE BOARDWALK at HERSHEY PARK** combines the best of family vacations – a trip to the seashore and a day at an amusement park – all included in your admission to HERSHEY PARK. Deadline for ticket requests is June 26th.

Signing Up: If you and your family are interested in attending Membership Appreciation Day at Hersheypark (and luncheon) you **MUST** pre-register with PTA via the Convention Registration Form. This event is intended for use by our members and their immediate family and is non-transferable. All tickets will be date-stamped for July 13th. Anyone that registers for this event must also be listed on the registration form for the convention – no exceptions.

Non-Dated Hersheypark Tickets: Those wishing to purchase discounted Hersheypark tickets may do so through PTA. Please see the order form on our site for the discounted rates. These tickets will not be date stamped and can be used any time during the season.



Make a note...

- **PREVIEW PLAN:** Anyone with a ticket can enter the park the day before - 2 hours prior to close. Guests of The Hotel Hershey (or the Lodge) can enter 3 hours early. Plan to go on Sunday, July 12th!
- **HERSHEYPARK SWEET START:** If you are a guest of The Hotel Hershey or Lodge you can enter the park an hour earlier (select rides are open). Park opens at 10:00 AM to the public.
- If you are a guest of The Hotel Hershey or Lodge, you can use your room key to charge items back to your room when you are at Hersheypark (not Chocolate World).
- Guests of The Hotel Hershey or Lodge can take advantage of the **FREE** shuttle service to and from Hersheypark. You must show room key; otherwise you cannot use the shuttle service and must pay for parking (parking is now up to \$40! However, if you purchase in online in advance it is \$25).
- PTA will be available for ticket pickup both Sunday (at the Hotel Hershey) and Monday morning at Hersheypark's Ticketing Center.



Dessert and Exhibits on the Mezzanine

Sponsored by:

ARISTA



After dinner on Monday night, step onto the mezzanine for dessert, refreshments, and PTA member exhibits. Active Members that visit each table will receive an extra \$5,000 voucher for Casino Night on Tuesday.

EXHIBITORS

Altec/Supply Solutions
Arista Networks
Calix
Celerity Integrated Services
CHR Solutions
Clearfield, Inc.
Corning
Danella
ePlus Technology, Inc.
Fiber Broadband Association
Henkels & McCoy, Inc.

Innovative Systems
KGPCo
Linemen's Supply
Multilink, Inc.
National Power
PA One Call System Inc.
Power & Tel
Ribbon
Transaction Network Services
Vantage Point Solutions
VeEX Inc.
Wesco

Casino Night (for all ages)

Sponsored by:



smartoptics

Come join the fun of Casino Night. Play some Craps, Blackjack, Poker, Roulette or Chuck-a-Luck. All ages allowed to play. Many prizes will be awarded to lucky winners. Casino Night is scheduled for Tuesday at 8:00PM.

CURRENT CASINO GAME SPONSORS

Corning
Danella
Fiber Broadband Association
Henkels & McCoy, Inc.
Power & Tel
Wesco

PRIZE SPONSORS

Arista Networks
Celerity Integrated Services
Citizens Fiber
Hickory Telephone Company
Linemen's Supply
Netceed
Nokia
Palmerton Telephone Company
Power & Tel
Venus Telephone Corporation
Zingaretti Enterprises



Tel-PAC

The traditional Tel-PAC breakfast fundraiser will be held on Tuesday, July 14th in the Starlight West. (*Breakfast begins at 7:15 AM – Speaker at 8:00 AM*).



JAMES LEE
President & CEO
Susquehanna Polling & Research, Inc.

**July 14, 2026 – Starlight West
(8:00 a.m.)**

**Breakfast begins
at 7:15 a.m.**

Anyone attending the TelPAC breakfast must first register with PTA. This breakfast is a fundraiser for PTA's Political Action Committee and is not included in the cost of your hotel room (see Tel-PAC registration form for further details). **Fee is \$35- must be cash or personal check.** Door Prizes to all that attend!

It is only through the continuing, active support of Tel-PAC that industry positions can be effectively communicated to legislators, regulators other interested parties. We will continue to do our very best to represent the communications industry and all PTA Member companies.

Attendance Awards Sponsors: **Arista Networks** (Tuesday)
Power & Tel (Wednesday)

Attendance awards (\$200 Visa Gift Cards) will be distributed to lucky members following the General Sessions on Tuesday and Wednesday. REMEMBER, you must be present to win.



Hershey, The Sweetest Place On Earth®

John S. Roker Memorial Golf Scramble

Prizes Sponsored by:



Beverage Cart Sponsored by:



The annual **JSR Memorial Golf Scramble** will be held at the **Hershey Country Club's West Course** on Tuesday, July 14, located minutes from The Hotel Hershey. Enjoy sweet bird's eye views of the town of Hershey as you play your way through a leisurely day of golf. Tee off on a traditional 18-hole course – that golfers of all skill levels and ages can enjoy! Registration is \$210/golfer, which includes lunch. Register for this event on the Convention Registration Form.

HOLE SPONSORS

Every year PTA gives its convention participants the opportunity to sponsor a hole during the JSR Memorial scramble. We greatly appreciate the continued support. The cost is \$150.

*Arista Networks
Celerity Integrated Services
Henkels & McCoy, Inc.
Linemen's Supply
NEP Telephone Company
Netceed
Power & Tel
Tii Technologies Inc.
Venus Telephone Corporation
Yukon-Waltz Telephone Company*



Dress Code

The dress code throughout the convention is casual.

Cancellation Policy

Cancellations prior to June 29, 2026, will be refunded after the convention and will be subject to a \$35 administrative fee. There are no refunds after June 29, 2026.

Mark Your Calendar

The Pennsylvania Telephone Association and the New York State Telecommunications Association will hold a joint show (NETS – North East Telecommunications Showcase) October 7 & 8, 2026, at Turning Stone Casino, Verona, NY. (2027 NETS will be at the Kalahari Resorts and Conventions in Pocono Manor, PA October 7 & 8, 2027.

PTA's 124th Annual Convention will be held July 12-14, 2027, at The Hotel Hershey.



The Hotel Hershey

Can elegance co-exist with serendipity? *The Hotel Hershey* is situated high atop the town of Hershey, Pennsylvania, *The Hotel Hershey* is a getaway in itself. This is a place to awaken your senses, soothe your soul, and experience the finest in elegance and service. It's Milton Hershey's ultimate expression of grandeur.

The Hotel Hershey is a place for families to relax in the cozy privacy of premium guest cottages, enjoy an expansive recreation complex, browse the hotel's collection of sweet boutique shops, and choose from authentic culinary experiences.



Villas (Cottages): Guests of Woodside Cottages enjoy larger bedrooms and sweeping views from the comfort of rocking chairs on the front porch. Each guest villa also features a private outdoor entrance and adjacent parking spaces, along with the luxurious amenities and professional services of The Hotel Hershey.

The Spa At The Hotel Hershey

The Spa At The Hotel Hershey is a haven with innovative and relaxing spa services, where you will enjoy classic elegance, timeless sophistication, and the unmistakable touch of Hershey.

Let yourself be soothed and toned in total luxury at *The Spa At The Hotel Hershey*, a sanctuary where chocolate is not just a treat to eat, but a necessary ingredient for innovative spa treatments. For reservations call toll free 844-330-1797.



For additional information on Hershey Attractions visit www.hersheypa.com.



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Dining

Breakfast: Breakfast is served in the hotel's Circular Dining Room. For adult guests staying at The Hotel Hershey, your breakfast is included in your room. Children may be signed to your room or paid in the dining room.

Lunch: Lunch on your own.

Dinner: **Monday** dinner will be held in the Castilian Room (above fountain lobby). You must pre-register for this dinner. A dinner ticket is required and will be given when guests register with PTA.

Tuesday dinner is on your own (except for PTA Board of Directors). The hotel has several options for dinner plus there are many restaurants nearby. (Be back in time for Casino Night!).

If you plan to dine in the 1933 Tavern (formerly Harvest restaurant), we strongly suggest you make a reservation by calling 717-534-8800.

Below are a few dining options on the grounds of the hotel.

Check the hotel site for specific hours of operation.

Check PTA Convention site for additional restaurants in the area.

- *The Circular:* The Hotel's Award-Winning restaurant is located off the Fountain Lobby and overlooks the formal gardens – reservations required for dinner
 - Breakfast, Dinner (**closed for dinner Sunday-Tuesday**)

- *1933 Restaurant and Tavern:* Located beyond the Formal Gardens of the Hotel
 - Casual Dining
 - Lunch and Dinner
 - Steakhouse & elevated pub fare

- *Trevi 5:* Trevi 5 offers a spacious veranda and provides comfortable seating with an inviting ambiance.
 - Lunch and Dinner
 - Italian Cuisine

Special Diet

If you, or anyone in your party, requires a special diet, please note this on the registration form and PTA will contact you to discuss what is needed. We would like to organize these meals prior to the start of the convention. Thanks for your understanding.



Registering for the Convention

Please register online at <https://patel.org/event/pta-123rd-annual-convention/>. PTA will accept check, Visa, Mastercard or Amex – all payments are due by June 29, 2026.

Convention Registration: Anyone attending the convention, including spouse and children, must be registered using the Convention Registration Form. Registration fees are found on the form. Pre-registration is required for different parts of the convention as noted below.

PRIOR TO CONVENTION:

Event	Fee	When	How/Where Do I Register
Membership Appreciation Day at Hersheypark	FREE to those registered (ALL family members must be registered)	July 13 th when park opens Deadline for ticket request – June 26th	Convention Registration Form
PTA Dinner	\$80/person	July 13 th – 6:30 PM	Convention Registration Form
Tel-PAC Breakfast	\$35 donation (cash or personal check)	July 14 th – 7:15AM Speaker at 8:00 AM	Separate Form Online
John S. Rocker Memorial Golf Scramble <i>(Golfers report at 12:30)</i>	\$210	July 14 th – 1:00 PM (Hershey's West Course)	Convention Registration Form

ONCE YOU ARRIVE IN HERSHEY:

Registration hours are listed below. PTA staff will give each registered member a packet which will include your name badge, dinner tickets (if you purchased them), Hersheypark passes (if you pre-registered) and an updated schedule of events. It is important that all registrants wear name badges to the dinner and meetings.

On-Site Convention Registration Hours		
Day	Time	Location
Sunday (7/12)	5:30 - 6:30 PM*	Fountain Lobby (Hersheypark tickets only)
Monday (7/13)	9:00 – 2:30 PM* 5:00 – 6:30 PM	Hersheypark (Ticket Bldg.) Fountain Lobby
Tuesday (7/14)	8:30 – 11:45 AM 8:00 PM	Fountain Lobby Garden Terrace East
Wednesday (7/15)	8:00 – 9:00 AM	Garden Terrace West

* **HERSHEYPARK TICKETS ONLY.** For those that signed up to attend Membership Appreciation Day at Hersheypark – tickets can be picked up at PTA Registration Sunday night or Monday at Hersheypark at the ticketing building between 9:00 – noon (Sue will be at the group window). Any tickets not picked up by noon will be left with Ticketing Building until approximately 2:30 (or when we leave the park to go back to hotel). After that time, I will assume any tickets remaining won't be used.



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