

Guidelines

Thank you for attending the NETS Conference!

Exhibitor Set up Dates and Times:

Exhibitors set up 12:00PM –6:00PM Tuesday, October 6th

Wednesday, October 7th 7:00am–8:00am

Unload from the south parking garage.

Your 10x10 booth will include one table and two chairs

Register upon arrival. Your booth will be clearly identified

Exhibitor Breakdown is Wednesday after 5:30 pm or Thursday after 12 pm

SCHEDULE OF EVENTS:

Wednesday, October 7, 2026

7:30AM Registration Opens **GRAND EXPO CONVENTION CENTER**

7:30AM–8:30AM Network Breakfast with Exhibitors

8:30AM–8:45AM Welcome and Introductions

8:45AM–9:00AM *Keynote Speaker, Gary Bolton–Fiber Broadband Association*

9:00AM–10:00AM *Safety--What Can Kill You and How to Protect Workers*

Henkels and McCoy—Mark Weit

Linemen Supply—Jake Green

Buckingham

10:00AM–11:00AM *Panel Discussion— Building Networks and Where are We Going? Data centers and other futuristic uses of our networks.*

Bob Whitman, Corning Inc.

Gary Bolton, Fiber Broadband Association

Professor Lee W. McKnight, Syracuse University

New York Assemblyman Phil Palmesano

11:00AM–1:30PM *Exhibits OPEN with Lunch*

1:30PM–2:30PM *AI-Driven Predictive Maintenance and AI Future Applications*

Innovative Systems—Glenn Paul

Adtran—Greg Luhman

2:30PM–3:15PM *Coffee Break--Networking with Exhibitors*

3:15PM–5:30PM *EXHIBITS Open with Networking Reception*

DINNER ON YOUR OWN

Thursday, October 8, 2026

8:00AM–9:00AM *NETS Breakfast Buffet and Networking*

9:00AM–9:45AM *Educational Session*

Municipal Networks Update—Challenges and Successes

STN, Southern Tier Network--Jeff Gasper, CEO

Village of Sherburne--Travis DuBois, Superintendent, Village of Sherburne Electric Department

Dryden, Dave Makar, Executive Director--Dryden Fiber, serving the Towns of Dryden and Caroline, NY

Erie County--Melissa Hartman, ErieNET

10:00AM–11:00AM *Educational Session, Emerging Technologies: 5G, Satellite, and Fixed Wireless for Rural Coverage*

Jim McCarthy – Northland Communication

Chris Brooks–GoNetSpeed

Jason Guzzo–Hudson Valley Wireless

Kevin Lynch–SLIC

RedRock, BB over Electric Utility Infrastructure

11:15AM–Noon *Poles--How to Negotiate/Update Pole Agreements for Fair Rates/Terms/Conditions*

Christopher Huther—Partner, Wiley Law

Claire Evans, Partner—Partner, Wiley Law

ATTENDEE APP:

New this year, you have the option to download our event app, which provides a detailed agenda, i.e., room location and scheduled speaking time and a complete listing of sponsors and exhibitors. The app also gives you the ability to connect with each other. Watch your email for a reminder to download the application and it will contain your original conference confirmation.

PARKING:

The south parking garage is dedicated for the Grand Expo Convention Center

GOLF:

If you have registered to play golf, you will receive a separate email with all the information.

DELIVERIES & STORAGE FOR EXHIBITORS:

Guest assumes all responsibility and liability for loss, theft or damage to any goods, merchandise, or equipment that Guest ships to Turning Stone in anticipation of and prior to the event. It is incumbent upon Guest to secure its own insurance coverage for pre-event shipping and receiving of the same. Any pre-event shipment and storage of equipment and materials shall be subject to the prior approval of Turning Stone. Guest agrees to pay Turning Stone for labor and storage charges incurred upon request as outlined below:

Pallets \$50.00 each. Boxes and cartons 26 lbs. – 70 lbs. \$10.00 each. Less than 26 lbs. \$5.00 each.
Please contact us to decide for your shipment; deborah@kesslerpromotions.com or 315-794-0695.

Shipping address is 5218 Patrick Road, Verona, NY 13478
Please include the conference name on all packages and put all packages to the attention of Logan DeLutis
Packages can start being received Monday, September 28th.

UNLOADING DOCK DIRECTIONS:

If you require a loading dock to unload your exhibit please follow the instructions below. If you do not need a loading dock simply make your way to the South Parking garage when entering the casino grounds.

The Turning Stone Resort Casino is located off Exit 33 of the NYS Thruway in Verona, NY. Take Rt.365W. from the Thruway off ramp towards Casino for .3 of a mile where you will turn LEFT at the first traffic light. As you turn left you will enter the casino grounds and you will then make, you are first left towards Exit 33 and the Lodge, continue to go straight and once you see the south parking garage unloading area is the load in area for the Grand Expo. We ask you to move your vehicle once you have unloaded to make room for other vendors. You can park in the lot adjacent to the loading dock area.

PLEASE BRING YOUR OWN HAND CART.